

## LAW FIRMS AND RELATED INSTITUTIONS IN LATINAMERICA



**Total file size: 174,823**

**Cost per `000:**

a) Single use: US\$ 150.00

b) Annual use: US\$ 200.00

### **Background**

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The MSLA Law Firms List is a new research-based editorial/thought leadership series sets the standard for senior in-house lawyers and private practice decision makers in South America.

This list also includes the best universities on the law practice in the region.

### **File Breakdown**

### **Quantity**

Telephone numbers  
Addresses

174,823  
174,823

### Illustrated Profile

Country	Law firms	Consumers- readers of legal publications	Law schools	Total
Argentina	77,206	28,702	17	105,925
Bolivia	28		8	36
Brasil	39,804	6,266	82	46,152
Chile	419	15,650	16	16,085
Colombia	45		18	63
Peru	454		3	457
Uruguay	10		2	12
Mexico	3,692	2,293	9	5,994
Ecuador	48		16	64
Venezuela	31		4	35
<b>Total</b>	<b>121,737</b>	<b>52,911</b>	<b>175</b>	<b>174,823</b>

### Selections available

Selection	Law firms	Consumers- readers of legal publications	Law schools
Company name	X	X	X
Postal Address	X	X	X
Zip code	X	X	X
Telephone number	X	X	X
Country	X	X	X
Economic activity	X		X
Name		X	

### Commercial conditions

- Minimum quantity: 5,000 records or US\$1,000.00
- Special price for:

Number of records	Price per 1,000
25,000	US\$ 200.00
50,000	US\$ 150.00
100,000	US\$ 100.00
250,000	US\$ 80.00
500,000	US\$ 60.00



- Service paid by bank transfer to our current account in advance.

### **Restrictions**

- Sample mail piece submitted for approval
- Minimum order 5,000 records
- List rental agreement must be signed by mailer
- First time rental must be prepaid
- Brokerage commission rates are offered on a reciprocal basis where applicable
- Full terms and conditions available on request

### **Useful Info**

- This file is updated on a monthly basis
- This file has been seeded
- Two mailing pieces to be supplied for list owner's approval.
- Telemarketing speech to be supplied for review.